

## “A STUDY TO ASSESS THE EFFECTIVENESS OF VIDEO ASSISTED TEACHING PROGRAM ON KNOWLEDGE REGARDING GOOD TOUCH AND BAD TOUCH AMONG SCHOOL CHILDREN IN SELECTED SCHOOLS OF PUNE CITY”

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### **ABSTRACT**

“Children may not remember what you told them, but they will always remember how you made them feel”. The first sense which the individual experience when the foetus is inside the mothers' womb and experience being so safe secured and feels protective and that sense is touch. Touch is the emotional attachment which comes from heart, and scientifically from brain nerve receptors. <sup>[1]</sup> Primary focus of the present study is to educate children regarding different types of touch and making them aware about good & bad touch, as to prevent cases of Child abuse. The various reviews said that and statistical calculation indicates that below 16 years raped every 155th minute and can be abused any time. <sup>[2]</sup> Various reviews were taken into consideration and as per statistical data it says that Maharashtra state ranked third among all the states that made the highest number of child sexual cases. <sup>[3]</sup> The researcher thought that it is extremely essential to create awareness among children regarding good and bad touch.

<sup>[4]</sup> A quantitative research methodology was adopted, by using pre-experimental research design, pre-test post-test research design was selected to find out how effective this video assisted teaching programs is helpful for enhancing the knowledge regarding good and bad touch. 100 school children were selected from school. <sup>[5]</sup> Inclusion criteria were made by using non-probability convince sampling techniques Self-structured questionnaire was prepared which was validated from several experts, and then for data collected. <sup>[6]</sup> Analysis was done with the help of by SPSS, Chi square, paired t test was applied for data analysis. After the data analysis a study reveals that a there was remarkable change in pre and post-test knowledge score as (34.6) and (69.9) score respectively. In pre-test score (8.33%) had good knowledge, (25%) average knowledge, and remaining (66.66%) had poor knowledge score. Although in post-test (63.33%) children had good knowledge, (31.66%) children had average knowledge and remaining that is (5%) children had poor knowledge. <sup>[7]</sup> Study further reveals that there is association of age, gender, family type, religion, along with the pre-test knowledge score. Conclusions: As per the results it shows that a video assisted teaching program had been effective strategic approach to educate and to create awareness regarding good and bad touch as well there is notable change in level of knowledge of pre and post-test knowledge score.